



# simplifying mobile



## SERVICES AVAILABLE

### MOBILE COMMERCE

- Product Search
- Shopping Cart
- In-Store pick-up
- Store finders
- Stored payment information
- Account based logins
- Order history and tracking
- Geo Location/ GPS on the web
- Account edit functionality

### CATALOG PRESENTATION

- Rich product descriptions
- Flexible product pages
- WYSIWYG CMS Portal

### MOBILE MARKETING

- Loyalty programs
- Coupons & Promotion codes
- Reminders
- Favorite items
- Wish List
- Mobile Advertising
- Mobile APPs / Frame in Frame

### CROSS PLATFORM

- Support for all web enabled phones
- Support for all web browsers
- Web Services Implementation

## MOBILE TECHNOLOGY SOLUTIONS THAT WORK FOR YOUR BUSINESS

As the number of standard mobile phone features grow so does the number of touchpoints your company can use to interact with your consumer.

Siteminis' mobile solutions provides a mobile web platform for internet sites that gives full functionality and graphic robustness to mobile phone users and gives the web site owners the same control, consistency and backend access they demand from their PC site.

In other words, a mobile web site that looks and acts like an APP across all phones with mobile web access.

Siteminis delivers an innovative solution to help companies attract and engage new customers in the mobile space.

Our leadership team has more than 60 years and a rich, diverse background in ecommerce, technology, software development and the retail industry – both big box and boutique, including home improvement, electronics, fashion and more.

**Siteminis  
MobileSolutions**